

# 15 years of Holy Shit Shopping

Press release 2019

## Stay calm and go Holy Shit Shopping

And it's Christmas again...! Who's not familiar with the collective panic when searching for the right presents. Today's perfect Christmas present is probably fair-trade, sustainable, special, unique, useful and at the same time beautiful... hallelujah!

The two founders of HOLY SHIT SHOPPING, Ulrike Kabyl and Harriet Udriou, are here to give you some practical guidance: Before everything stops and everyone falls into a hole for three days, they turn unusual locations in Berlin, Hamburg, Stuttgart, and Cologne into enormous creative bazars during Advent weekends as a welcome alternative to the classic Christmas shopping experience.

**High-quality lifestyle products** encompassing fashion, jewelry, furniture and design objects, art, photography, literature and delicacies manufactured by up to 350 local **design labels** are showcased by the designers themselves, making direct support of the creative scene the nicest side effect of all.

The idea of founding a **creative Christmas market** offering **products** by **designers, artists and small manufacturers** was born in 2004. That it would take off as a trendsetter 15 years ago was certainly unexpected by the creators.

Starting on 30 November 2019 the **trendsetter** among the design markets will tour Germany. **DJs** will take care of the adequate **soundtrack** to the HOLY SHIT SHOPPING events, and **local street food trucks, lounges** and **bars** will provide a cozy atmosphere.

HOLY SHIT SHOPPING is your Christmassy **club night** and welcomes everyone who is in search of the perfect present and loves going shopping with their **friends, kit and caboodle**.

For everyone else our Online Concept Store was created in 2017, featuring a small but exquisite selection of HOLY SHIT SHOPPING SPIRIT.

## EVENTS HOLY SHIT SHOPPING 2019

<b>COLOGNE</b>	30 Nov + 01 Dec 2019 Sartory Säle, Friesenstraße 44-48
<b>BERLIN</b>	07 Dec + 08 Dec 2019 ARENA BERLIN, Eichenstraße 4
<b>HAMBURG</b> Karolinenstraße	14 Dec + 15 Dec 2019 Messehalle B1, North Entrance,
<b>STUTTGART</b> Naststraße 29	21 Dec + 22 Dec 2019 Phoenixhalle im Römerkastell,

## OPENING HOURS

<b>SATURDAY</b>	noon to 8pm
<b>SUNDAY</b>	noon to 8pm

<b>ENTRANCE</b>	5 Euro
<b>ONLINE TICKETS</b>	<a href="http://www.holyshitshopping.de/tickets">www.holyshitshopping.de/tickets</a>

Thanks for your interest and announcements. We're available for further information, interviews and ticket raffles. Photo and download material and more background information can be found on our website [www.holyshitshopping.de/tickets](http://www.holyshitshopping.de/tickets)

Yours,  
HOLY SHIT SHOPPING team

## PRESS CONTACT

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HOLY SHIT SHOPPING is online... 'cos giving is always possible...

Parallely to the HOLY SHIT SHOPPING design market we created the online version "**HOLY SHIT SHOPPING – concept store for young design**" in 2017. The online store presents a small but exquisite selection of potential favorites, made by contemporary designers and artists from all over the world – always in limited editions and curated by the HOLY SHIT SHOPPING team.

[www.holyshitshopping.de](http://www.holyshitshopping.de)

## About Holy Shit Shopping – short and concise

Ulrike Kabyl and Harriet Udriou organized the first HOLY SHIT SHOPPING market at the legendary Café Moskau in Berlin in 2004. Since then, the alternative Christmas market has been growing constantly. Hamburg joined in 2006, meanwhile the event is also happening in Cologne and Stuttgart each year in advent. More than 15,000 people came to visit HOLY SHIT SHOPPING in Berlin and Hamburg respectively, and about 8,000 in Cologne and Stuttgart.

An interview with Ulrike and Harriet, the two organizers of the events

### **What is Holy Shit Shopping?**

We are the mother of all design Christmas markets. We have the fancy design stuff, DJs and a whole bunch of great people. The only thing we might have in common with the classical Christmas market is the Glühwein. Our take on the topic is slightly ironic and definitely more contemporary.

### **Do you have the better Christmas presents?**

Absolutely! We got the unheard-of, unseen stuff that not everybody necessarily needs (lol). Handmade contemporary design, products of small manufacturers trying out new things. The best aspect of it is that you directly support local creatives.

### **Who is your audience?**

The hip urban city dweller going gift shopping with his friends and having a burger and a beer afterwards – or a Glühwein. And everybody else in search of unusual presents for others or themselves.

### **What's new?**

This year we mixed the categories "Art" and "Liquors" simply because it creates a bit of a relaxed vernissage feeling to walk around with a glass of schnapps. We can't think of a better combination!